

THE MOST DESIRABLE APARTMENTS IN BUSINESS BAY





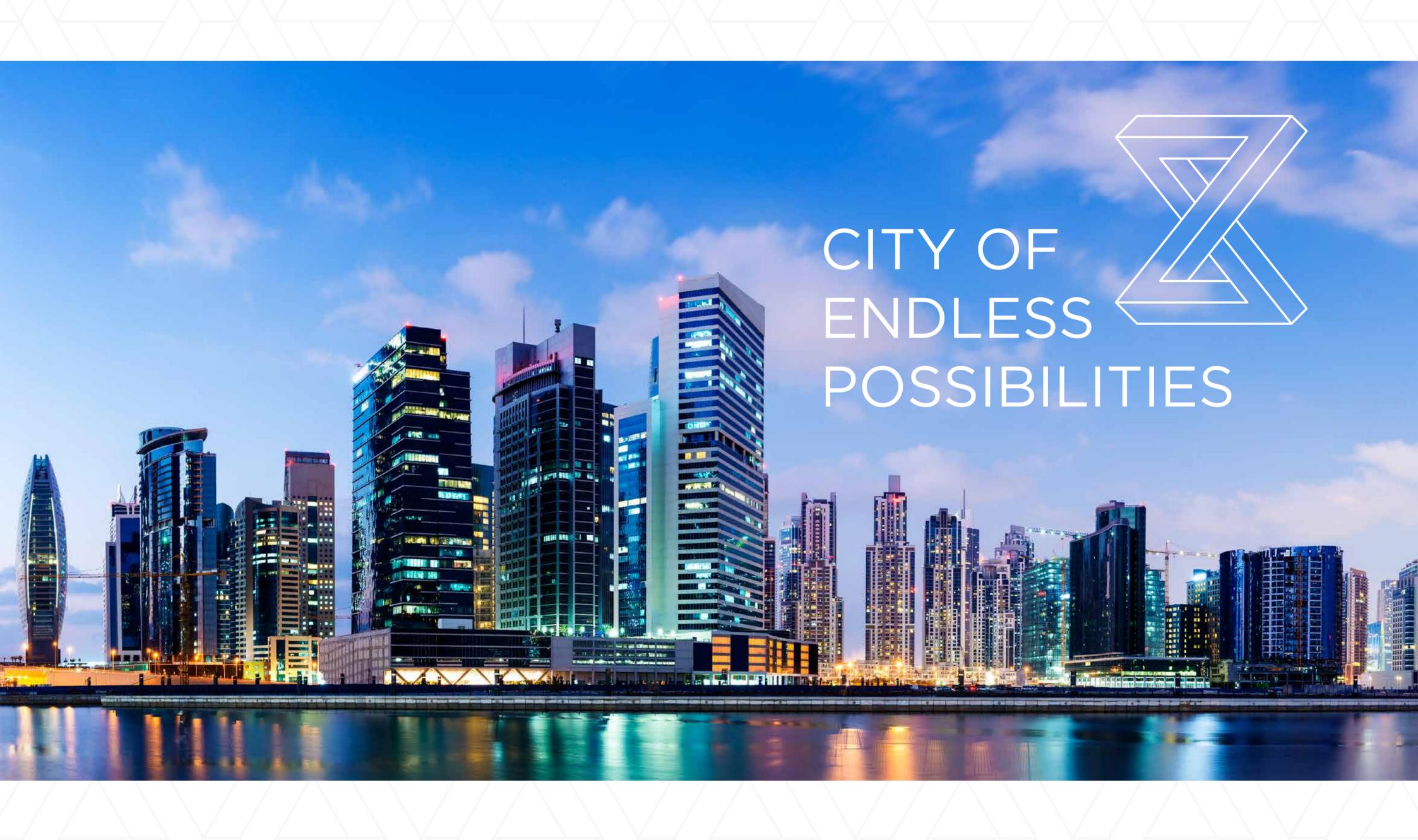
DAMAC LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, and Oman, as well as the United Kingdom. Since then, the Company has delivered over 25,000 homes, with a development portfolio of more than 40,000 at various stages of planning and progress. This includes 10,000 hotel rooms, serviced hotel apartments and hotel villas, managed by its wholly-owned DAMAC Hotels & Resorts.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course by Tiger Woods Design, managed by The Trump Organization, and luxury homes in association with Versace, Fendi, Just Cavalli, Paramount Hotels & Resorts and The Radisson Group. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

*31st March 2019.





LIVE IN/THE WORLD'S MOST DESIRED CITY

Dubai has written its incredible success story in less than five decades. Centrally located between the continents of Asia, Africa and Europe, this powerhouse emirate has become the tourism and business hub of the region.

Success and the realisation of ambitious visions, along with record-breaking feats of creativity abound in this unique destination.

AED 224 BILLION

in real estate transactions in 2018

TOURIST **HOTSPOT**

15.92 MILLION overnight international visitors

STRATEGIC LOCATION to Dubai in 2018

OPEN AND **FREE SYSTEM** **EASE OF BUSINESS**

SET UP

STABLE **CURRENCY** WORLD-CLASS **INFRASTRUCTURE**

WHERE ANYTHING IS POSSIBLE

Now you can have it all – at once – in one place. You can live in the heart of the city amidst everything that's going on, with a luxury lifestyle and high-end amenities. Meanwhile, the city's biggest and best attractions are all close by, day and night, for action and relaxation alike.







IMPOSSIBLY GOOD SHOPPING AND DINING

Business Bay and Downtown are home to the finest designer stores and high-end fashion boutiques where you can shop till you drop at the world's largest mall as well as sample an impressive choice of mouth-watering cuisines that include everything from charming food trucks and international restaurants, to cafés, bars and lounges.



NOTHING IS IMPOSSIBLE

Now, owning a luxury apartment in the heart of the city IS completely possible – become part of the lucrative Dubai property market to take advantage of attractive rental returns and capital appreciation, with readily available financing options and relatively low cost of real estate ownership. All these benefits mean such a valuable investment is easily attainable as well as a highly liquid asset.





THE INCREDIBLE LOCATION

Business Bay offers the ultimate lifestyle, with every contemporary amenity just around the corner. Here you're a stone's throw from seemingly impossible feats of architecture, technology and luxury; a place where dreams really can, and do, come true.















7 22 MINUTES







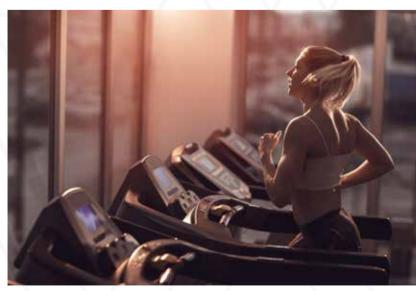




FITNESS IS FUN

Spend some time at the exclusive health club, where you can enjoy a class or unwind and relax in a space carefully designed to help you clear your head after a busy day.







HOME IS WAY WHERE YOUR HEART IS

The elegantly styled lobby and refined ambience of Zada Residences deftly set the scene for the experience that awaits you.

Come home to your luxurious apartment with tastefully appointed interiors, fitted kitchen, spacious bathrooms and more. This is your happy place.

